



PRESS RELEASE
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Canadian Lionel Sanders and American Holly Lawrence win the sixth edition of the Subaru IRONMAN 70.3 Mont-Tremblant presented by Sportium

Mont-Tremblant, Quebec, June 25, 2017 – For a second consecutive year, **Lionel Sanders and Holly Lawrence finished first and won the honors** at the 6th edition of Subaru IRONMAN® 70.3® Mont-Tremblant, presented by Sportium, with more than 2,550 athletes from 15 countries taking part. A cash prize of \$50,000 was presented to the winners, along with 30 highly sought-after qualifying slots for the IRONMAN 70.3 World Championship, which will be held on September 9 and 10, 2017 in Chattanooga, Tennessee.

Over the past two days, some 5,000 athletes took part in two competitions as part of the weekend Triathlon Festival, including the Subaru IRONMAN 70.3 and the 5i50 Mont-Tremblant, both presented by Sportium. The Olympic and Sprint distance events were held yesterday, while the 70.3 was held today with more than 2,550 athletes, including 36 professionals, who swam 1.9 km (1.2-mile), biked 90 km (56-mile) and ran 21.1 km (13.1-mile).

Subaru IRONMAN 70.3 Mont-Tremblant presented by Sportium

One of more than 100 IRONMAN 70.3 races around the world, the Subaru IRONMAN 70.3 Mont-Tremblant triathlon presented by Sportium takes place in the Laurentian region since 2012. This year, the athletes covered 1.9 km swimming, 90 km biking and 21.1 km running on a course which highlights the natural beauty of Quebec. The swim was held in Lac Tremblant while the bike course took the cyclists through Mont-Tremblant’s forests and mountains. The race then ended at Tremblant station, close to the Cabriole gondola and the Chalet des Voyageurs. Host of this event and of the full distance Subaru IRONMAN Mont-Tremblant and 5i50 Mont-Tremblant triathlons, the Mont-Tremblant region will welcome close to 7,000 athletes this summer.

“With these three competitions, Mont-Tremblant clearly rises ahead of other world-class destinations, from May to October”, says Dominique Piché, IRONMAN Mont-Tremblant race producer. “We just inaugurated the world’s first IRONMAN training route, here in Mont-Tremblant. With this announcement, coupled with the 2015 inauguration of the Complexe Aquatique Mont-Tremblant, the region can undoubtedly boast the status of elite training destination. We are proud to provide athletes with the state-of-the-art infrastructures they need to meet the challenges ahead.”

Subaru IRONMAN 70.3 Mont-Tremblant, presented by Sportium

Results for professional male athletes

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|----|--------------------------------------|---------|
| 1. | Lionel Sanders, ON, CAN | 3:46:04 |
| 2. | Taylor Reid, ON, CAN | 3:52:18 |
| 3. | Cody Beals, ON, CA | 3:54:26 |
| 4. | Jackson Laundry, ON, CA | 3:57:25 |
| 5. | Antoine Jolicoeur Desroches, QC, CAN | 3:59:39 |

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|-----|------------------------------|---------|
| 6. | Jordan Monnink, ON, CAN | 4:00:13 |
| 7. | Sean Jefferson, CA, USA | 4:01:03 |
| 8. | Lucas Pozzetta, NH, USA | 4:02:20 |
| 9. | Kevin Portmann, CA, USA | 4:03:00 |
| 10. | Mikael Staer Nathan, ON, CAN | 4:04:22 |

Results for professional female athletes

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|-----|----------------------------------|---------|
| 1. | Holly Lawrence, GBR | 4:14:24 |
| 2. | Sarah True, NH, USA | 4:18:21 |
| 3. | Magali Tisseyre, QC, CAN | 4:19:17 |
| 4. | Jennifer Spieldenner, OH, USA | 4:23:53 |
| 5. | Amber Ferreira, NH, USA | 4:30:03 |
| 6. | Valérie Bélanger, QC, CAN | 4:34:11 |
| 7. | Leslie Dimichele Miller, VA, USA | 4:34:29 |
| 8. | Annie-Claude Gaudet, QC, CAN | 4:38:08 |
| 9. | Katy Cargiulo, UT, USA | 4:43:08 |
| 10. | Isabelle Rouleau, QC, CAN | 4:44:09 |

Over 75% of participants were Canadian, of which 69.2% were from Quebec. The registered athletes came from 15 countries, including Canada, United States, Brazil, France, United Arab Emirates, Switzerland, Qatar, Mexico, The Cayman Islands, Germany and Afghanistan. The most represented age group was 35-to-44 year-old, and 67.4% of participants were men. Along with the regular participants, the event also had 56 two or three-person teams who completed the course in relay format.

Subaru IRONMAN 5i50 Mont-Tremblant, presented by Sportium

Held yesterday, this triathlon attracted over 1,200 athletes for the Olympic distance (covering 1.5 km of swimming, 40 km of cycling and 10 km of running) and over 700 athletes for the sprint distance (covering 750 m of swimming, 20 km of cycling and 5 km of running).

Results for male athletes – Olympic distance

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|----|---------------------------------|---------|
| 1. | Pierre-Yves Gigoux, Québec, QC | 2:09:21 |
| 2. | Serge Laforce, Varennes, QC | 2:22:59 |
| 3. | Luka McEniry, Saint-Lambert, QC | 2:23:06 |

Results for female athletes – Olympic distance

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|----|--------------------------------|---------|
| 1. | Marie-Elaine Burke, Québec, QC | 2:29:35 |
| 2. | Marie-Claude Cyr, Québec, QC | 2:30:48 |
| 3. | Myriam Paquette, Montréal, QC | 2:33:23 |

Results for male athletes – Sprint distance

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|----|--|---------|
| 1. | Eric Lemyre, St-Eustache, QC | 1:18:23 |
| 2. | Vincent Bureau, Montréal, QC | 1:18:49 |
| 3. | Étienne Laurier, Sainte-Agathe-des-Monts, QC | 1:19:08 |



Results for female athletes – Sprint distance

- | | | |
|----|--|---------|
| 1. | Maude Lasalle, Saint-Michel-des-Saints, QC | 1:18:46 |
| 2. | Ariane Chamberland, Lévis, QC | 1:27:19 |
| 3. | Eve-Marie Labelle, Hawkesbury, ON | 1:27:42 |

Next is the IRONMAN Mont-Tremblant

The 6th edition of the Subaru IRONMAN Mont-Tremblant, presented by Sportium, will be held on August 20, 2017. Cash prizes totaling \$100,000 will be awarded to the winners of this race, along with 40 qualifying slots (by age group) for the IRONMAN® World Championship, presented by GoPro, which will be held on October 14, 2017 in the town of Kailua-Kona, Hawaii.

The general registration period for the 2018 Subaru IRONMAN 70.3 Mont-Tremblant will begin on Monday, June 26, 2017. For complete information on this event, please visit www.ironman.com/monttremblant70.3.

About IRONMAN Mont-Tremblant

Occupying a top spot in the list of events in the IRONMAN® series, the IRONMAN Mont-Tremblant and the IRONMAN 70.3 Mont-Tremblant have been held in Mont-Tremblant (Laurentian region of Quebec) since 2012. IRONMAN 5i50 (formerly the Mont-Tremblant Triathlon) joined the extended IRONMAN family back in 2014. With these three events, the Mont-Tremblant region is positioned as a go-to destination and is set to host over 7,000 athletes in 2017. Organized as part of the World Triathlon Corporation circuit, the IRONMAN competitions are one of the longest triathlon formats: the races are particularly demanding, with a combination of 3.8 km of swimming, 180 km of cycling and a full marathon. Very similar to the regular IRONMAN events, IRONMAN 70.3 covers one-half of the distances while IRONMAN 5i50 includes the Olympic distance and the sprint distance.

About IRONMAN

A Wanda Sports Holdings company, IRONMAN operates a global portfolio of events that includes the IRONMAN® Triathlon Series, the IRONMAN® 70.3® Triathlon Series, 5150™ Triathlon Series, the Rock n’ Roll Marathon Series®, Iron Girl®, IRONKIDS®, International Triathlon Union World Triathlon Series races, road cycling events including the UCI Velothon Majors Series, mountain bike races including the Absa Cape Epic, premier marathons including the Standard Chartered Singapore Marathon and other multisport races. IRONMAN’s events, together with all other Wanda Sports Holdings events, provide more than a million participants annually the benefits of endurance sports through the company’s vast offerings. The iconic IRONMAN® Series of events is the largest participation sports platform in the world. Since the inception of the IRONMAN® brand in 1978, athletes have proven that ANYTHING IS POSSIBLE® by crossing finish lines at the world’s most challenging endurance races. Beginning as a single race, IRONMAN has grown to become a global sensation with more than 200 events across 50 countries. For more information, visit www.ironman.com.

About Wanda Sports Holdings

Wanda Sports Holdings is the world’s leading sports business entity, founded to capture the opportunities in the global sports industry and to contribute to the prosperous international sports landscape – in three



key areas: 1) Spectator Sports (media & marketing business), 2) Participation Sports (active lifestyle business), 3) Services (digital, production and service business). Wanda Sports Holding incorporates the international sports marketing company Infront Sports & Media, the iconic endurance brand IRONMAN, and Wanda Sports China. The headquarters are in Guangzhou, China.

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